

# 2024 CORPORATE PARTNERSHIP OPPORTUNITIES

## Our Mission



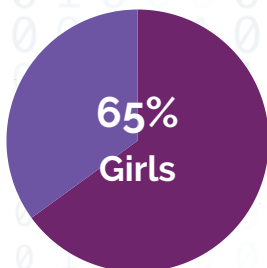
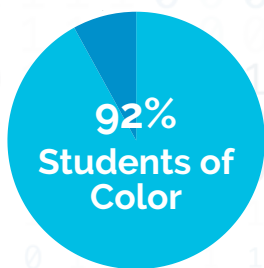
Maydm provides girls and youth of color in grades 6-12 with the skills, experiences, and connections to pursue careers in and change the face of STEM.

We envision a world where all students know that a career in STEM is possible for them; a world where all students can pursue their dreams as entrepreneurs, developers, engineers, professors, and more.

## Our Impact

Since 2015, Maydm has served over 3,000 students through our one-day workshops, afterschool programs, immersive programs, and our internship program.

Many STEM occupations, including computer science, engineering, and data science, are consistently listed among the fastest-growing occupations. Maydm wants to empower our diverse youth as STEM innovators. Women make up only 13% of engineering careers, and only 25% of information technology careers. For Black Americans, they account for just 5% of engineering careers and are even more underrepresented in information technology careers.



**Maydm is working to change that representation.**

In 2023, of our 600 students served, 92% were students of color, and 65% girls.

Become a valued partner by investing in our organization's programs, empowering the students we serve. By aligning your company with Maydm, you'll cultivate a robust relationship, garnering recognition and visibility across all levels. Your support goes beyond sponsorship; it helps us create a nurturing environment for brilliance and creativity, fostering the growth of our youth. Join us in making a meaningful impact through strategic partnership.

## MAYDM SPONSORSHIP LEVELS

### **\$50,000+ | Legacy Leader**

Everything included in Change Agent level  
Recognition in Maydm marketing materials  
Invitation to the student program showcase from the Maydm team  
Dedicated press release announcing donation and partnership with Maydm

### **\$25,000 | Change Agent**

Everything included in Transformation Advocate level  
Featured logo on Maydm website  
Logo placement on select Maydm program swag

### **\$10,000 | Transformation Advocate**

Everything included in Community Connector level  
Opportunity to host site visits and workshops with students

### **\$5,000 | Community Connector**

Donor spotlight in newsletter  
Donor spotlight on Maydm social media pages  
Opportunity to share your commitment to Maydm on your webpage and social media channels  
Opportunity to volunteer for Maydm programs (varies by program and may require a background check)

If you would like to discuss the possibility of a corporate sponsorship, please contact Melissa Pfahl, Development Manager, at [melissa.pfahl@maydm.org](mailto:melissa.pfahl@maydm.org), or by phone at 608-819-6616.

